

**The Global
Master Franchise Forum**
Venice, Italy
23rd and 24th March 2012



“Passport Through Europe”

Access to master franchise partners in more than twenty European Countries

Would you like Europe’s leading franchise consultants and brokers working to find you master franchise partners in more than twenty countries across Europe? Then you need to be at The Global Master Franchise Forum, Venice..

This international event organised by Franchise Pool International (FPI) enables you to present your master franchise concept to the FPI members who will represent you in their countries. It is the single most efficient way to get your concept represented across Europe and meet the people that will do that for you. The event also aims to educate, providing you with real insight into the cultural and legal aspects of franchising in each European market that will help you prepare your offering for success.

Presentation slots are limited to twenty brands, so contact us now for more information.

Why Use Franchise Pool International?

FPI is the network of leading franchise consultants and brokers covering more than twenty countries across Europe. Working with FPI is THE most efficient way for you to find master franchise partners across Europe. Working with your local FPI member gives you access to the only Pan-European group of franchise advisors. For you this means;

- A single, trusted point of contact
- Access to Europe’s biggest network of franchise contacts
- Access to the combined marketing reach of the group
- Increased efficiency and cost savings for your international marketing programme

Save yourself the time and effort of developing new, untried business relationships across Europe by using your local FPI member and gain access to Europe’s top franchise consultants.

Contact your FPI member below for full details of the event and our services:

Your partner for UK/Ireland

The International Franchising Centre
info@theinternationalfranchisingcentre.com
PHONE: +44 (0)1904 561598
www.theinternationalfranchisingcentre.com



The International Franchising Centre, Innovation Centre, Science Park, York, YO10 5DG.

The Global Master Franchise Forum

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DATE: 23rd and 24th March, 2012

VENUE: Venice, Italy.

PROGRAMME:

DAY 1 Morning: Information about franchising regulations and structures in European markets and introduction to the FPI members

Afternoon: Presentation of franchise brands to FPI members

DAY 2 Morning: Presentation of franchise brands to FPI members

Afternoon: Meet the FPI consultants. Pre-booked match making appointments to enable you to meet and speak with the FPI members in the countries you wish to target first with your master franchise opportunity.

SOCIAL: An important part of the event is getting the chance to meet and speak with the FPI members and other delegates in informal surroundings.

On arrival on the evening of Thursday March 22nd there will be a reception in the hotel to welcome you and introduce you to the other attendees before you take dinner at your leisure. On Friday we will enjoy a group dinner in the beautiful city of Venice to which you can bring additional guests. A programme of additional tourist activities will be available.

PRICE: 500 Euro per forum delegate including participation fee, all meeting facilities, welcome reception and group dinner. Travelling guests not attending the forum are welcome to join in all social events at an additional cost of 150 euro. We will arrange special rates at a choice of hotels.

What to Do Now

For more information about the event and working with us as a member of the FPI please contact us.

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