



THE FRANCHISE BUSINESS ROUTER™

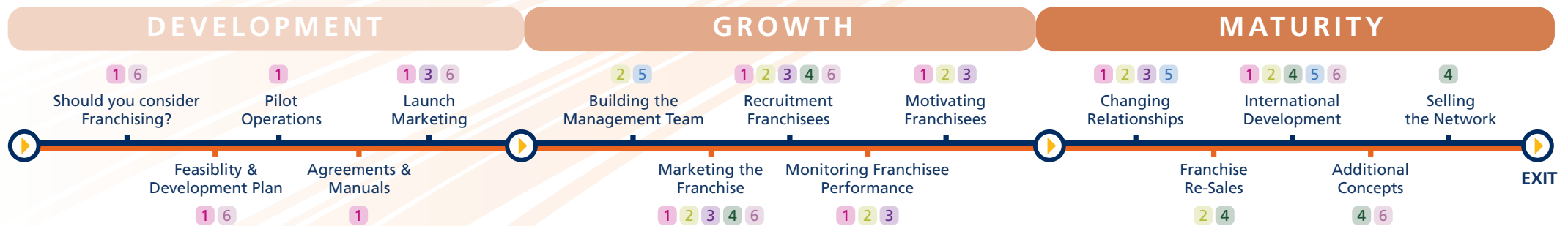
WITH YOU ALL THE WAY

T: 0870 458 6682

www.thefranchisingcentre.com

Interested in franchising? Using the router below you can clearly see where you are on the road to franchising your business, what stages are required and where the individual parts of our team can come in to help you.

The Franchising Centre combines over 120 years of personal, practical experience of developing and managing franchised systems all over the world. We have the breadth and depth of experience to help you at any stage of your franchise development – locally, nationally or internationally.



1 THE FRANCHISE DEVELOPMENT CENTRE
Provides a complete range of consultancy services for prospective and practising Franchisors, including the original development of the national or international franchise offer package; and subsequent regular Healthcheck programmes and Franchisee Satisfaction surveys.
www.thefranchisedevelopmentcentre.co.uk

2 THE FRANCHISE TRAINING CENTRE
Provides practical development and coaching for Franchisors' management teams, including a series of inter-active workshops which can lead to the award of The Diploma in Franchise Management. The Centre also provides business management training for franchisees.
www.thefranchisetrainingcentre.com

3 THE FRANCHISE SUPPLIERS CENTRE
Provides access to specialist suppliers to help franchisors and their franchisees to improve efficiency and increase productivity, thereby generating more network sales and greater management services fees.
www.franchisesuppliers.co.uk

4 THE FRANCHISE SALES CENTRE
Provides expert advice on, and/or outsourced management for, all matters relating to franchise marketing and recruitment for unit franchises, franchise resales and mergers/acquisitions/exits for entire franchised networks.
www.thefranchisesalescentre.com

5 THE FRANCHISE CAREERS CENTRE
Provides a unique recruitment service for Franchisors seeking to strengthen their management teams with experienced executives, and for ambitious individuals looking to further their careers in the franchising community, domestically or internationally.
www.thefranchisecareerscentre.com

6 THE INTERNATIONAL FRANCHISE CENTRE
Provides a bespoke matching service for international franchisors and potential master franchisees, helping franchised systems to move into and out of the UK, and between more than 30 countries around the world.
www.theinternationalfranchisingcentre.com